

April 28th, 2020

Dear Newsagent,

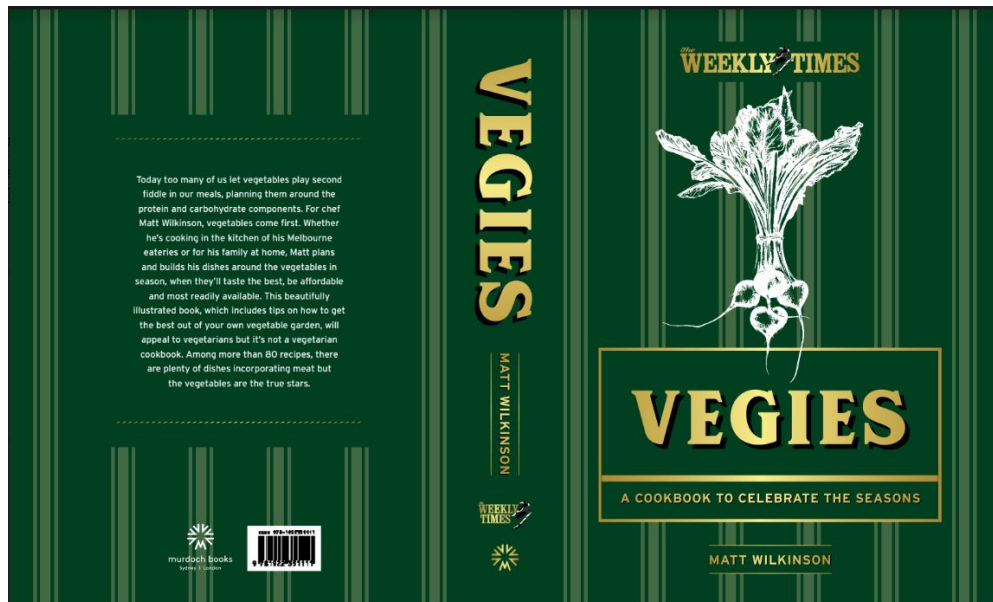
NEW! The Weekly Times 2020 Subscription offers

The Weekly Times 2020 subscription campaign will be launched in *The Weekly Times* newspaper on, **Wednesday May 6, 2020.**

The Weekly Times is excited to be offering customers the choice of two great offers.

- 1) For just **\$149*** you can receive 52 issues home delivered PLUS a copy of *Vegies*, written by Matt Wilkinson

Matt Wilkinson, Yorkshire born, Melbourne-based chef, has created a beautifully illustrated book that talks to his attraction to using vegetables as a hero of any meal. The book includes over 90 recipes that focus on building dishes around vegetables in season, highlighting the best times and ways to use them and when they are more affordable. . Booked valued at \$39.99.



OR

- 2) Get 52 issues of *The Weekly Times* home delivered for just **\$139***.

Subscription price

WEDNESDAY DELIVERY + VEGIES BOOK 52 issues of <i>The Weekly Times</i> PLUS <i>Vegies</i>	WEDNESDAY DELIVERY 52 issues of <i>The Weekly Times</i>
\$149	\$139

Please note: Contractors' mail run fees are not included.

To pay by cash or cheque, subscribers are encouraged to visit their local newsagent.

Delivery of the book to subscribers

The book will be home delivered via Australia Post, free of charge.

The book will be delivered to the same address as provided for newspaper delivery. For this reason it is important that the full and correct address is recorded at the time of subscription. Your help collecting correct customer details is appreciated.

Registering subscribers online

ALL subscriptions must be entered online.

There will again be an online portal for you to renew existing subscribers and register new subscribers.

The portal will be the ONLY method to registering subscriptions. The online portal website is:

theweeklytimes.com.au/newsagentportal

The online portal website link can also be found on iServices under 'Messages'.

The new offers will be available in the portal from, Wednesday May 6, 2020, please refrain from keying renewals for the new offer until this date.

Point of Sale

The following items will be delivered to selected Newsagents w/c May 20:

- 2 x posters
- 2 x wobblers

Please contact your area manager or the Newsagent Service Centre 1800 NEWS 00 (1800 639 700) if you require more point of sale items supplied to you.

We encourage you to contact your subscribers as their subscription comes up for renewal.

We thank you for your support, which is crucial in making the campaign a success.

HWT Circulation

Terms and Conditions

**Home Delivery offers are only available for The Weekly Times where normal home newsagent delivery exists and not where additional freight is ordinarily charged. Local mail contractors' fee is not included. Allow up to 5 days for home delivery to commence.

12 month subscription offers to be billed for the first 12 months as follows: Wednesday Delivery Membership to be billed as: \$139 for 12 months, then \$139 billed every 12 months. Wednesday Delivery Membership + Vegies Book to be billed as: \$149 for the first 12 months. The Vegies cookbook will be delivered to the Australian address registered with us for your subscription. No cancellations during the first 12 months.